

Introducing CBS



**Copenhagen
Business School**
HANDELSHØJSKOLEN



Copenhagen Business School

Copenhagen Business School (CBS) was established in 1917 and became integrated as an institution of higher education in the Danish education system in 1965. Today CBS is regulated by the Danish Universities Act 2003 under the Ministry of Science, Technology and Innovation.

CBS is one of the largest business schools in Europe with more than 16,000 students.

- CBS offers world-class research-based degree programmes at undergraduate, graduate and PhD levels as well as executive and other post experience education programmes
- CBS creates and provides original and relevant knowledge through publishing, participation in the public debate, consultancy and our Expert database Experts@CBS
- CBS develops and shares knowledge in partnership with other universities, enterprises and organisations and contributes to the development of business and society



The Learning University

- At CBS, students are actively involved in the learning process, with project- and problem-based teaching methods
- CBS focuses on learning and individualised skills development rather than teaching and mass education

CBS is

- The Danish member of CEMS (Community of European Management Schools and International Companies)
- A member of PIM (Partnership in International Management)
- Among the 12 Danish and Swedish universities constituting the Øresund University with more than 150,000 students and more than 14,000 researchers
- EQUIS-accredited (European Quality Improvement System)
- Accredited by AMBA (Association of MBA's)
- Applying for accreditation by AACSB

Partnership with Business and Society

CBS has established close ties to a select group of companies and provides our partners with an opportunity to join knowledge development and get close to students and researchers.

Corporate Partners

- KPMG Denmark A/S
- Carlsberg Group
- Deloitte
- Ernst & Young
- IBM Denmark A/S
- Nokia Denmark
- Novo Nordisk A/S
- Oticon A/S
- PricewaterhouseCoopers
- BG Fonden
- Danske Bank A/S
- DSB
- Forstædernes Bank
- Nordea Bank Denmark A/S
- Nykredit
- Sjælsø Gruppen
- Skandinavisk Tobakskompagni A/S
- Tryg Vesta Group
- VELUX
- Vestas
- Maersk
- Grundfos
- Euler Hermes
- Novozymes
- DONG Energy





Research at CBS

Using traditional fields within business economics and languages as a starting point, CBS gives very high priority to cross-disciplinary and problem-oriented approaches, making sociology, psychology, anthropology, politology, law, philosophy, and intercultural understanding important areas of CBS' academic profile.

CBS' research profile covers a wide range of subjects within the social sciences and the humanities. A wide academic scope is a prerequisite for CBS to be able to challenge habitual ways of thinking and traditional business economics and language issues.



Creativity and innovation

Creativity and innovation characterise CBS' approach to both existing and new subject areas and are necessary for meeting the demands placed on universities by the knowledge society and globalisation. This is why CBS strives to maintain a strong international platform in the way of international publications, leadership of academic networks, editorial activities, conference hosting, and PhD collaboration.

Furthermore, close cooperation with the business community at regional, national and international level is extremely important for CBS to put its research into practice.

World Class Research Environments

- Financial Risk Management
- Open Innovation
- Sources of National Institutional Competitiveness
- Translation Processes and Translation Systems
- Center for Strategic Management and Globalisation
- Design and Governance of Economic Institutions



Studying at CBS

CBS offers a comprehensive range of academic degrees in business economics and modern languages among them a broad selection of full-time programmes at the three levels: 3-year Bachelor at CBS Undergraduate, 2-year Master's at CBS Graduate School, and a 3-year PhD.

In addition to general degree programmes, one of CBS' specialities is the selection of integrated programmes that combine business economics and modern languages with other areas, such as psychology, communication, IT, management science, philosophy, area studies, and law. In this way, CBS students are equipped with professional, interdisciplinary competencies.

Post experience education

An important feature at CBS is the wide range of post experience education options offered, i.e. part-time programmes and courses targeted at the business sector. The selection ranges from short courses and Summer University courses to 4-year Graduate Diplomas, 2-year Executive Master's, and a 5-year Doctor of Business Administration, the DBA programme. Post experience education at CBS is an offer for people who are in active employment and are looking for an interesting and challenging learning environment with many students and many opportunities to establish networks across industries and professions.

CBS Executive

CBS has expanded its array of specialised Executive Master's and MBAs, and launched Denmark's first full-time MBA in 2003. All Executive Master's have close connections with the business community, not only through their students, but also through advisory boards, mentoring schemes, and guest speakers.

International perspectives and opportunities

CBS' dedicated network and exchange agreements with more than 360 business schools and universities worldwide bring a large number of international students from our partner universities into the lecture halls and make it possible for our students to study abroad, gain new insights and broaden their perspective.

In order to bring in relevant experience and to support the international focus throughout our programmes, many of the professors at CBS come from abroad. Furthermore, the curricula embrace international perspectives, and all classes in the international programmes are taught in English - except for the specific area studies, which are taught in their respective languages.

Teaching philosophy

The teaching and learning processes in and outside the lecture halls differ from business schools in some other countries, and CBS students must be prepared to take part in project group work. The purpose of this learning process is to develop and consolidate the students' teamworking skills and their ability to function in groups, as well as their ability to form critical and independent opinions. Another aspect of the CBS teaching philosophy is to encourage students to take frequent and active part in class discussions on any given subject. This also means that the students should be prepared to present case studies for their fellow students.

FULL-TIME PROGRAMMES

- BA in Intercultural Marketing Communication
- BA in International Business English and Communication
- BA and MA in International Business Communication
- BSc in Business Administration and Service Management*
- BSc in Business Administration and Sociology*
- BSc and MSc in Economics and Business Administration - 14 MSc concentrations**
- BSc and MSc in Business Administration and Commercial Law
- BSc and MSc in Business Administration and Information Systems
- BSc and MSc in Business Administration and Management Science
- BSc and MSc in Business Administration and Organisational Communication
- BSc and MSc in Business Administration and Philosophy
- BSc and MSc in Business Administration and Psychology
- BA and MSc Profile in Information Management*
- BSc in International Business*
- BSc and MSc in International Business and Politics*
- BSc and MSc in Business, Language and Culture*
- BSc in Business, Asian Language and Culture*
- MSc in Business Economics and Auditing
- MSc in IT
- MSocSc in Human Resource Management
- MSocSc in Political Communication and Management
- MSocSc in Management of Creative Business Processes*
- MSocSc in Organisational Innovation and Entrepreneurship*
- MSocSc in Service Management*
- Elite MSc in Advanced Economics and Finance*
- Elite MSc in International Law, Economics and Management*
- CEMS Master's in International Management*
- 3-year PhD programme**

**Taught in English **Taught in Danish or English*

Read more on www.uk.cbs.dk/bachelor and www.uk.cbs.dk/graduate

POST EXPERIENCE EDUCATION

Executive Programmes

General Master Programmes

- Master of Public Administration
- Full-time Master of Business Administration*
- Executive Master of Business Administration*
- Executive Certificate in Business Administration*
- Doctor in Business Administration*

Specialised Master Programmes

- Executive Master of Management Development

- Master of Health Management
- Master in Tax
- Master of Language Education
- Master in ICT and Learning
- Executive MBA in Shipping and Logistics*
- Executive MBA in Technology, Market and Organisation*
- Executive Master of Corporate Communication*
- Master in Leadership and Innovation in Complex Systems*

**Taught in English*

Other Post Experience Programmes and Courses

- Graduate Certificate in Business Administration
- Graduate Diploma in Business Administration with specialisations in
 - Finance
 - Financial and Accounting Management
 - Financial Planning
 - Management Accounting and Process Management
 - Marketing Management and International Trade
 - Organisation and Management
 - Supply Chain Management
- High-level, targeted supplementary training and management development programmes by the Center for Continuing Education
- Master module "Creating Innovative Organisations"
- Several long and short courses within languages, communication, and culture

Read more on www.uk.cbs.dk/hhe and www.uk.cbs.dk/executive

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